



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
May 3, 2013

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COVERED CALIFORNIA TO HOLD BOARD MEETING IN DUAL LOCATIONS (SACRAMENTO AND LOS ANGELES)

WHAT: The Covered California Board, the independent state agency tasked with creating and promoting the new marketplace to help Californians find subsidized and affordable health care coverage, is scheduled to hold its next meeting at the Fair Political Practices Commission in Sacramento.

The board will consider contract-related matters and personnel issues in closed session. In open session, Executive Director Peter V. Lee will provide a brief update report. The board will also discuss and approve action on the Model Contract, and will discuss program updates on the Assistors Program, including program updates, draft regulations, and agent and enrollment entity relationship requirements

WHO: *Diana S. Dooley, Board Chair, Covered California*
Kimberly Belshé, Board Member, Covered California
Paul Fearer, Board Member, Covered California
Susan Kennedy, Board Member, Covered California
Robert K. Ross, MD, Board Member, Covered California (participating from Los Angeles)
Peter V. Lee, Executive Director, Covered California

WHEN: **Tuesday, May 7, 2013, 9 a.m. – 12 p.m.**
(Following call to order, roll call and welcome, the board will meet in closed session until about 10:30 a.m. at which time open session will resume.)

WHERE: *Dual Locations*

Fair Political Practices Commission 428 J Street, 8th Floor Sacramento, CA 95814	The California Endowment 1000 North Alameda Street Tahoe Conference Room Los Angeles, CA 90012
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* Members of the public can participate in person at both locations

(more)

Or via webcast at: http://www.cal-span.org/State_Webcast/HBEX/stream_index.htm

The call-in number for teleconference comments is (800) 230-1096. Please wait until the operator has introduced you before you make your comments.

Each person will be limited to two minutes per agenda item.

Materials available for this meeting are posted on the Covered California business website at: www.healthexchange.ca.gov no later than the Monday preceding the meeting.

Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to Erica Lux at (916) 323-3731 or Erica.Lux@covered.ca.gov.

California was the first state to create a health benefit exchange following the passage of federal health care reform. Covered California is charged with creating a new insurance marketplace in which individuals and small businesses can get access to health insurance. With coverage starting in 2014, Covered California will help individuals compare and choose a health plan that works best for their health needs and budget. Financial help will be available from the federal government to help lower costs for people who qualify on a sliding scale. Small businesses will be able to purchase competitively priced health plans and offer their employees the ability to choose from an array of plans and may qualify for federal tax credits.

Covered California is an independent part of the state government whose job is to make the new market work for California's consumers and is overseen by a five-member board appointed by the Governor and Legislature.

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